

## **Canada-Luxembourg Codevelopment and Coproduction incentive now accepting applications for 2020-2021 relaunch**

The Canada Media Fund (CMF) and Film Fund Luxembourg (FFL announced today the relaunch, for the third year in a row, of the Canada-Luxembourg Codevelopment and Coproduction Incentive for Audiovisual Projects.

To be eligible, projects must be submitted by producers meeting the criteria of both organizations. Projects funded at the development stage must be drama or animation series, feature-length animation or digital media projects. The Incentive also funds eligible digital media projects—specifically in the areas of virtual or augmented reality, transmedia or enabling technologies—at the production stage.

The annual combined budget of the Incentive is CAD\$900,000 (approximately €600,000), with each party contributing half, for a total investment over a two-year period of CAD\$1,800,000 (about €1,200,000).

The total maximum combined contribution is CAD\$100,000 (about €65,000) for each television or digital project funded at the development stage and CAD\$500,000 (about €320,000) for each digital media project in production. The contribution of each funding organisation to selected projects will be determined on a case-by-case basis.

Projects will be evaluated through a selection process conducted by a committee formed of representatives of the CMF and FFL according to different criteria, including the cultural value of the project and the target audience, the team roadmap and the viability of the project.

The program provided close to \$1.5M in funding to six codevelopment and coproduction project in its first two years.

### **Application process**

All applications must comply with the Incentive Guidelines, which are available on the CMF and FFL websites. The application period is now open and continues until October 15, 2020. The committee's decisions will be announced in December 2020.